



Americans for the Arts United Arts Funds Statistical Report for Fiscal Year 2017 Fact Sheet

- 37 of the 44 active United Arts Funds (UAF) provided data for this report. 29 UAFs have provided their total campaign revenue annually since 2007, making them a reliable indicator of the year-to-year changes in UAF fundraising.
- The 37 participating UAFs reported aggregate **campaign revenue of \$85.5 million** during their campaigns that ended during 2017.
- The responding UAFs raised an average of **\$2.3 million in revenue** during FY2017.
- The participating UAFs raised an average of **\$2.61 per capita** in their self-reported service areas during FY2017.
- **Corporate giving accounted for 26 percent of all FY2017 campaign revenues** reported by the participating UAFs. Corporate giving includes contributions from corporations and corporate foundations (36.0 percent) as well as corporate matches of employee contributions (2 percent).
- These UAFs reported that **41 percent of their aggregate campaign revenues were received from individuals**. Individual contributions include workplace giving campaigns (25 percent) and individual donations (16 percent).